



## Privacy Policy for JEDEX Limited

### 1. Introduction

This privacy policy explains how JEDEX Limited ("we", "our", or "us") collects, uses, shares, and protects your personal data through our website. If you require more information, please contact us at [info@jedex.co.uk](mailto:info@jedex.co.uk).

This policy applies to information we collect about:

Individuals who interact with us, e.g., by filling out forms for further information, downloading publications, registering for or attending events.

Representatives from our clients, business partners, suppliers, and other organizations with which we have or contemplate business relationships or contracts.

It is important that you read this notice along with any other privacy notice we may provide on specific occasions when collecting or processing your personal data, to ensure you are fully aware of how and why we are using your data.

### 2. Contact Details

If you have any questions about this privacy notice, including any requests to exercise your legal rights, please contact us by emailing [info@jedex.co.uk](mailto:info@jedex.co.uk).

### 3. Data Collection and Use

#### When We Collect Your Data

You may provide us with personal data when:

Downloading content from our website.

Completing a 'Contact Us' form.

Registering for or attending our events.

Applying for a job with us.

#### What Data We Collect

We collect your name, email address, organization details, and preferences for receiving marketing materials. Sometimes, we may also collect your job function, seniority, and industry sector to ensure the content we provide is relevant to you.

#### Use of Your Data

If you interact with us, we may use the data collected to process your requests, such as responding to inquiries or managing event registrations. We use third-party Customer



Relationship Management (CRM) tools and other services to process data securely.

#### 4. Data Protection

##### How We Protect Your Data

We use 'https' technology to secure our sites and regularly monitor our systems for potential vulnerabilities and attacks. We also maintain protocols to handle any suspected data breaches and will notify you and the appropriate authorities if legally required.

##### Data Retention

We retain your data for marketing purposes for up to three years from the date of consent or last interaction. Data related to former clients is kept for three years post-relationship to fulfill any continuing obligations. Job candidate data is retained as necessary to evaluate applications for employment.

##### Data Sharing

For marketing purposes, your data may be processed using third-party services under secure agreements designed to protect your information.

#### 5. Your Rights

You have the right to access, correct, erase, or restrict the processing of your personal data, request data portability, and withdraw consent at any time. To exercise these rights, please contact us at [info@jedex.co.uk](mailto:info@jedex.co.uk).

#### 6. Cookies and Tracking

We use cookies to enhance site usability and gather analytical data about how our site is used, without identifying individual users.

#### 7. Other Websites

Our privacy practices apply only to your interactions with JEDEX Limited. We are not responsible for the privacy practices of other sites linked to from our website.

#### 8. Updates to This Policy

This policy was last updated on 07/12/2021. Any future updates will be reflected on this page with a revised effective date.

JEDEX Limited is registered in England and Wales, Company number 7840940. For any queries or complaints, contact us at [info@jedex.co.uk](mailto:info@jedex.co.uk).